



2026 SPONSORSHIP OPPORTUNITIES

Organizational Sponsor

Organizational sponsors receive recognition on the MainStreet T or C website and on Facebook.

- _____ Individual \$30
- _____ Household/family \$50
- _____ Senior (55+) or student (18 and under) \$20
- _____ Small business (up to four employees) \$75
- _____ Medium business (4 to 10 employees) \$100
- _____ Large business (11+ employees) \$200
- _____ Benefactor \$500

Old-Fashioned Christmas

- _____ Grand Event Sponsor \$500 (one max)
Logo on flyers and ads, and on Schedule of Events, and Thank You on Facebook
- _____ Parade of Lights Sponsor \$100 (up to 5)
One position as judge for Parade of Lights; name in Schedule of Events, and Thank You on Facebook
- _____ Tree Lighting Sponsors \$25 (up to 10)
Thank You announced at Tree Lighting Ceremony, Thank You on Facebook

Various Funds

- _____ Beautification/Facade improvement Fund
Amount \$ _____
- _____ General Donation
Amount \$ _____

Levitt AMP Truth or Consequences Music Series

- _____ Business Sponsor \$250 and up
 - _____ Nonprofit Sponsor \$100 and up
 - _____ Individual Sponsor \$50 and up
- Logo/name on banner at concerts; recognition on Facebook; Thank You by MC at concerts

Second Saturday Art Hop

- _____ Event Sponsor \$150 (up to 12)
Recognition on Facebook Second Saturday Art Hop event page and Thank You on Facebook
- _____ Music Sponsor \$75 (up to 12)
Recognition on Facebook Second Saturday Art Hop event and post

Trick or Treat Downtown

- _____ Grand Event Sponsor \$250 (one max)
Logo on flyers and ads, Thank You on Facebook
- _____ Costume Contest Sponsor \$100 (up to 3)
One position as judge for the costume contest, and Thank You on Facebook
- _____ Costume Contest Candy Sponsor \$75
Thank You on Facebook

Sponsorships and logos must be submitted 45 days prior to event to guarantee inclusion on printed materials.

Contact Name: _____ Address: _____

Business name (if applicable): _____

Phone: _____ Email: _____

Total Sponsorship Amount: _____ Do you prefer to remain anonymous? YES / NO

Questions? Call 575-208-4093
or email director@torcmainstreet.org

Mail form and payment to: MainStreet T or C, P.O. Box 1602, T or C, NM 87901
For credit card payments,
visit <https://mainstreet-truth-or-consequences.square.site>

MainStreet Truth or Consequences is a nonprofit 501c3 organization. Your donation is tax deductible.

